APPLICATION FOR PARTICIPATION IN THE SOUTH CAROLINA TOURNAMENT DIRECTED SIGNS (TODS) AND AGRITOURISM PROGRAM

Business Name: _______________________________________________________
Contact Person/Business Representative: _________________________________
Business Address: _____________________________________________________
Mailing Address (If Different): ___________________________________________
Telephone Number: ____________________________________________________
Email Address: ________________________________________________________
Web Address: _________________________________________________________
Submitted By: __________________________         Date: _____________________

Required Information:
Please read program regulations prior to submitting application. Applications will be approved on a semi-annual basis in accordance with Section K(3) of the regulations.

The application shall include the following documents:

1. Written affidavit by the business of its conformity with all applicable laws concerning the provision of public accommodations without regard to race, religion, color or national origin;
2. Written certification from the Department of Parks, Recreation, and Tourism for tourism-oriented facilities and/or from the Department of Agriculture for agritourism-oriented facilities, that the facilities meet the qualifying criteria set forth above.

SC Department of Parks, Recreation, and Tourism
Attn: George Estes
1200 Pendleton St.
Columbia, SC 29201
Phone: 803-331-9933
Email: gestes@scprt.com

South Carolina Department of Agriculture
Attn: Jackie Moore
P.O. Box 11280
Columbia, SC 29211
Phone: 803-734-2207
Email: Jmoore@scda.sc.gov
3. If a business is located on a local paved road and more than one intersection from the nearest state route, the business shall include with its application written documentation from the local government that similar additional signs will be permitted on the right of way of the local system sufficient to guide motorists to the business.

4. A basic map showing the approximate location and number of signs proposed. (See Example)

If the above information is not included with the application, the application will be returned to the applicant.

**Fees:**

The following fees may be charged by the contractor for processing applications, manufacture, installation, covering, maintenance, or replacement of Agritourist and Tourist Oriented Directional signs. These fees may be charged for each occurrence:

- Initial Participation Fee - $100 per application (non-refundable)
- Annual Participation Fee - $100 per business location (non-refundable)
- Manufacture Fee - $250 per business sign
- Sign Installation – $150 per business sign
- Sign Covering/Uncovering or Removal/Installation – $100 per business sign
- Sign Maintenance (cleaning, repairing, patching) – $100 per business sign
- Sign Replacement – $300 per business sign

**NOTE:** DO NOT SUBMIT FEES WITH YOUR APPLICATION. YOU WILL RECEIVE A PARTICIPATION AGREEMENT AND INVOICE FOR SIGN INSTALLATION FROM SOUTH CAROLINA LOGOS, INC., UPON APPROVAL TO PARTICIPATE IN THE PROGRAM.

**Application Deadlines:**

The Agritourism and Tourist-Oriented Directional Signing oversight committee will meet on the second Tuesday of January and July, or as soon thereafter as possible, to review applications for participation in the program. Applications to be considered during the January meeting must be submitted by November 30th. Applications to be considered during the July meeting must be submitted by May 30th.

**SUBMIT APPLICATIONS TO:** Director of Traffic Engineering  
955 Park Street, Room 501  
Columbia, SC 29201
EXAMPLE LOCATION MAP

# of Signs Required: 3

***MAP MAY BE HAND-DRAWN***
# of Signs Required:___

***MAP MAY BE HAND-DRAWN***